

Memorandum

September 17, 2012

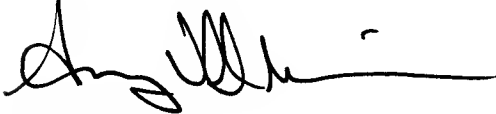
Notification of Obama for America LUR Value Owed

On 9/9/12, KUSA ran a :30 commercial equivalent that was below the LUR paid by the Obama for America campaign. A commercial spot with the rate of \$25,000 ran in the 9/9 Denver Broncos Football Game. This spot affected 3 X :30 purchased by the Obama for America campaign at \$28,000 each. A rebate of \$9000 is owed.

This rebate will be provided as no-charge commercial :30s that will run in the following schedule:

- 1 X :30 in Sunday Night Football on 9/23. This is valued at \$6000
- 1 X :30 in 9:30P-10P Post NFL News on 9/23. This is valued at \$2400
- 3 X :30s in Colorado & Company 10A-11A. 1 X each on 9/19, 9/20, 9/21. Valued at \$200 each.

Thank you for your attention to this.

A handwritten signature in black ink, appearing to read 'Amy Nisenson', with a long horizontal flourish extending to the right.

Amy Nisenson
National Sales Manager